

DFX

SPORTS FITNESS



Anytime... Anywhere...



DYNAMAX CORE TRAINER

If you are looking for a fun and fast way to loose fat, tone and build muscle with just minutes a day, then look no longer. The Dynamax Core trainer is our one stop shop. This light weight unit works out your Core muscle groups as well as your chest, shoulders, arms, wrist and grip. Simply pull the power cord and let the natural forces of gyroscopic fitness science do the rest! This unit was originally designed for US Military Special Forces because of the intensity and instant results achieved. This unique work out tool weighs less than 3 pounds, but it can produce up to 200 pounds of impact free resistance. The Dynamax can easily replace large and expensive gym equipment, simplifying your training.

DYNAMAX CORE TRAINER
Hand-held exercise machine
ITEM NO. 12086PC



redefining technology



Platinum Powerball SPECIAL EDITION

The DFX Platinum Powerball is our special edition top of the line Powerball we offer. This exceptional gyro is packaged with our Power Starter which starts your Powerball in a matter of seconds, for instant strengthening and toning. The Platinum Powerball can produce resistance up to 45 pounds. This unit incorporates six, incredibly intense white neon LED's that put on a dazzling light show when activated. The faster you spin the Powerball, the brighter the LED's glow. This acts as a visual aid in the intensity of your work out.

PLATINUM POWERBALL

w/Power Starter

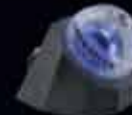
ITEM NO. 12090

- LED Lights
- Compatible w/speed meter
- Generates up to 15,000 RPMs / 45 lbs of resistance

• LED Lights available in:



Electric Red



Magnetic Blue



Neon Green

"Caution" Arms of Steel... Introducing our Iron Power

DFX Sports and Fitness is dedicated to offering you, top of the line quality, and here it is. Here is the first gyro exerciser made of steel. These three models are German précised engineered exercisers and they are the perfect tool for the experienced Powerballer, Mixed Martial Artist or extreme athlete looking for a challenge or away to get the competitive edge in their sport.



SILVER IRONPOWER
Item No. 12092

- Generates up to 19,000 RPM
- Creates up to 50 lbs of isometric torque

Comes in a stylish aluminum steel case



BLACK IRONPOWER
Item No. 12094

- Generates up to 19,500 RPM
- Creates up to 55 lbs of isometric torque



RED V-POWER
Item No. 12093

- Generates up to 20,000 RPM
- Creates up to 60 lbs of isometric torque

Gyro ► Strengthening System

The **DFX Sports & Fitness** line of wrist, forearm, bicep and triceps strengthening system can be used by anyone looking to improve dexterity, promote blood circulation, strengthen, tone and increase muscle mass with a low impact resistance training. The DFX Sports Pro and Powerballs use gyroscopic force that pulls in the opposite direction of your hand. DFX Gyros are an excellent tool for anyone looking for relief and prevention of Carpel Tunnel Syndrome, Tennis Elbow and other repetitive stress injuries. Our lineup of Gyros can put out up to 45 pounds of resistance while only weighing .9 oz. Replace all of your large bulky weight lifting equipment, free weights and physical therapy contraptions and offer your customer one item, that does it all and can be used anywhere.



SPORTS PRO GYRO

- Sports Pro Gyro*
Item No. 10000
- Entry level gyro
 - Generates up to 13,000 RPMs / 30 lbs of resistance
 - Aids in the prevention of hand & shoulder injuries



SPORTS PRO GYRO
Item No. 10000



TECH PRO GYRO
Item No. 10000T



MUSICPRO GYRO
Item No. 10000M



GOLF PRO GYRO
Item No. 90044

SINGLE SPORTS PRO PACKS

- Retail Clamshell Solutions*
- Training CD included
 - Pull string included
 - Packaging is available in a variety of design options



POWERBALL GYRO

- Blue Lighted Gyro*
- Improve dexterity & coordination
 - LED Lights
 - Compatible w/speed meter
 - Generates up to 15,000 RPMs / 45 lbs of resistance
- * Available in combo pack only



SPORTS PRO PLUS GYRO

- Sports Pro Gyro*
Item No. 10000
- Entry level gyro
 - Generates up to 13,500 RPMs / 35 lbs of resistance
 - Compatible w/SpeedMeter



POWERBALL GYRO

- Amber Lighted Gyro*
- Tones & strengthens shoulders, arms & wrist
 - LED Lights
 - Compatible w/speed meter
 - Generates up to 14,500 RPMs / 40 lbs of resistance
- * Available in combo pack only

POWER STARTER

- Automatic Gyro Starter*
Item No. 12095
- Activates any gyro in seconds
 - Securely holds gyro while not in use



►► "Total body health!"

The **Power Starter** will start your DFX Gyro with a push of a button. If you don't want to start your gyro with a string and want to get your gyro up to speed in a matter of seconds. Then this Power starter is for you. We offer each of our stream line gyros in a combo pack which has a Gyro, Power Starter and a training CD. This combination of power will have an added retail value and it eliminates returns.

ADDED-VALUE PACKAGING
NEW Combo Assortments

- Training CD included
- Power Starter included



SPORTS PRO COMBO
Item No. 10010



SPORTS PRO PLUS COMBO
Item No. 11110



POWERBALL COMBO
Amber Lighted Gyro
Item No. 12080



POWERBALL COMBO
Amber Lighted Gyro
Item No. 12075



POWERBALL COMBO
Item No. 12075SM
* With Speed Meter

►► "No strings attached!"

Sports ▶ Extreme Grip Simulators

What if you could practice your favorite sport while watching TV? Your customers will love the **DFX SPORTS & FITNESS** of Extreme Sports Grip Simulators. These remarkable sports-specific fitness gyros let you simulate the exact muscle-movements you need on the golf course... or while riding a dirt bike. Imagine shaving strokes off your round... and practically eliminating motorcycle arm pump... while sitting on your couch. Now you can, with the **DFX** Extreme Sports Grip Simulator!



ARM SHAPER

Sports Gyro Trainer

Item No. 13000

- Training CD Included
- Tones & strengthens shoulders, arms & wrist
- Replaces up to 40 lb dumbbells

Having toned arms is very much on the minds of women these days. The **DFX** Arm Shaper is remarkable new way to tone and sculpt your arms in just minutes a day. Your female customers will love the ArmShaper.



TOURGRIP

Golf Gyro Trainer

Item No. 90043

- Training CD Included
- Increase forearm & grip strength
- Increase range of motion
- Replaces up to 40 lb dumbbells



X-GRIP PRO

Sports Gyro Trainer

Item No. 80002

- Training CD Included
- Increase endurance
- Eliminate arm fatigue
- Replaces up to 40 lb dumbbells



VARIGRIP

Hand Squeeze Exerciser

Item No. GP240

- Variable tension adjustments
- Increase endurance
- Improves hand coordination
- 5 Pc. counter display



▶▶ "Get a grip on your competition!"



DYNAGRIP

Hand Squeeze Exerciser

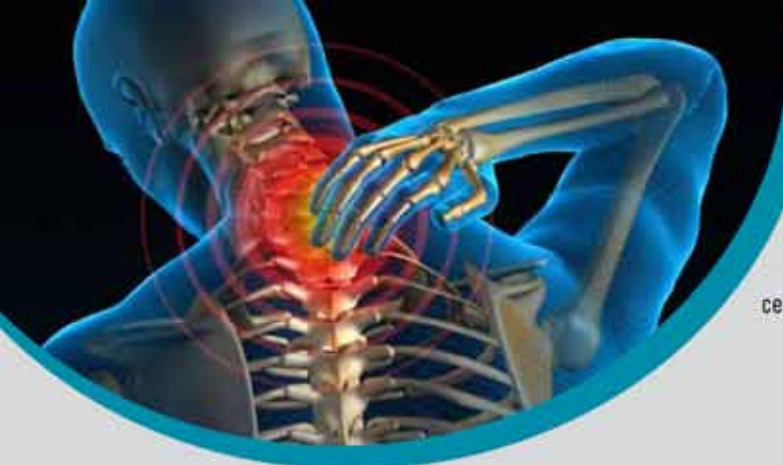
Item No. GP210

- Double lined w/natural latex for extra durability
- Relieves all your stress
- Micro beads allow for a soothing feel



Hand ▶ Exercisers

No two fingers on your hand have the same grip strength. That's why the VariGrip, with its individually adjustable tension design, sets the standard among finger and grip exercisers on the market today. Use it before you "fire up" your Powerball gyro for the ultimate grip-building fitness regimen. The VariGrip is ideal for sports, rehabilitation, fitness and strength training. Try one today!



You and your customers will love the Power Roller Sports Massager. Whether you participate in sports – or simply need to unwind and relax after a long day at the office – the Power Roller Sports Massager instantly relieves aches and pains, as it melts away the stresses of today's crazy world. The new Power Roller Sports Massager from DFX SPORTS & FITNESS is so affordable... you can get an incredible massage any time you want! And it's so easy to use... your significant other will think you received training as a massage therapist! Our complete lineup of Power Massage Rollers are display-ready, and certain to attract anybody who loves a great massage!



FIT CHAIR
Fitness Ball Chair
Item No. 40090

- Provides healthy proactive sitting, while improving posture
- Relieves stress & strain on the spine
- Helps reduce neck, back & shoulder pain
- Added wheel lock for stability



EXERFLEX KIT
Fitness Ball Kit
Item No. 20015

- Wall Chart & pump set included
- Adjustable from 50-65 cm
- Holds up to 1000 lbs



DVD Available Upon Request

NEW!



MAGNALINX
Magnet Therapy Bracelet

- 36 pc. counter display
- Fits wrist sizes from XXS-XXL
- Reduces stress and relieves pain
- Increases blood flow circulation



BAKBALL
Item No. 1020BK

- Self-treatment device for the back
- Provides therapeutic force directly onto the most commonly painful regions of the spine
- Accelerates your recovery from back injuries



SILVER MAGNALINX
Item No. 14000



GOLD MAGNALINX
Item No. 14001



GUN METAL MAGNALINX
Item No. 14002

Fitness ► Massage Power Rollers

Power Rollers



Mini Power Rollers

BODY SECRETS

Massage Power Rollers

- Use with or without lotion, oil or cream
- Deep penetrating massage relief
- Easy to clean and dishwasher safe
- Available in 4 different colors

ADDED-VALUE PACKAGING

Retail Clamshell Solutions



Item No. 30080S
Clamshell Package

BODY SECRETS COUNTER DISPLAY

12 Pc. Sports Tray
Item No. 30080



MINI MESSAGE POWER ROLLER

48 Pc. Gravity Feed Counter Display
Item No. 30081M

- Attractive, easy-setup counter display
- Available in 5 different colors

DFX SPORTS & FITNESS – the company that made fitness history with its wildly popular lineup of *Powerball* fitness gyros. The reason? The way its products fly off the shelves! Whether you want to take your game to the next level, need to recover from a hand or arm injury, or simply want to sculpt, shape and tone your body – the **DFX** Lineup of fitness products is the breakthrough missing from any workout. Our *Powerballs*, for example, are so small they go anywhere, yet so powerful, you and your customers will see and feel results in just minutes a day! If you're a weekend warrior, play a musical instrument or spend hours a day playing video games, these incredible gyros are so much fun, you'll forget you're getting a great workout. They are so effective, that NASA Astronauts have used them on Shuttle Missions. **DFX SPORTS & FITNESS'** award-winning lineup of fitness products – including fitness chairs and balls, massagers and even highly specialized gyros designed for golfers, motorcycle racers and video gamers – have been endorsed by leading fitness industry associations, top athletes, accredited physical therapists and hundreds of chiropractors across the country.

For further details on the unique products **DFX SPORTS & FITNESS** has to offer, or for information on becoming a distributor in your territory, please visit www.mydfx.com or contact any of our knowledgeable associates toll free by calling 800-480-8084.



Your customers will be drawn to your new **DFX** Powerball P.O.P. Displays, featuring the most unique, fun and effective fitness machines they've ever seen! Your customers will get the ideal Powerball gyro they need to take their game to the next level. If you are interested in taking your sales to the next level, just give us a call... we're ready to help.



Counter Display

Acrylic Display w/Power Starter
Item No. 30052

- Includes gyro & power starter
- Battery operated allows for quick start
- Makes a great display on any counter top



Gyro P.O.P. Display

360° Rotating Floor Display
Item No. 30053

- Holds 32 units
- Easily refillable

Accessorize your gyros w/our full line of products. Whether you're on the go, or at home, our products will help protect and extend the life of your gyro.

Gyro Case

Protective Travel Case
Item No. 12097

- Protects gyro from dust
- Gyro SOLD SEPARATELY



Gyro Strap

Protective Wrist Strap
Item No. 12098

- Prevents from dropping & consequent damage
- Gyro SOLD SEPARATELY



SPEED METER

Digital Speed Meter
ITEM NO. 55000

- Compatible w/Pro Plus & Powerball models
- Removable



The Speed meter helps you to maintain an accurate record of your performance on the Sports Pro Plus model and Powerballs. Record your all-time high in RPMS and compete with your friends. The Speed Meter will also time your work outs for you, so you can be sure to get the equal amount of time for each arm. Our Speed Meters come with batteries for the convenience of your customers. Just stick it on and enjoy the ride.

▷▷ **"DFX- your personal trainer, anytime, anywhere"**



1144 N. Grove Street • Anaheim, CA 92806
P 714.630.0909 • F 714.632.5470
info@mydfx.com • www.mydfx.com

DFX SPORTS & FITNESS is proudly recognized or endorsed by:

